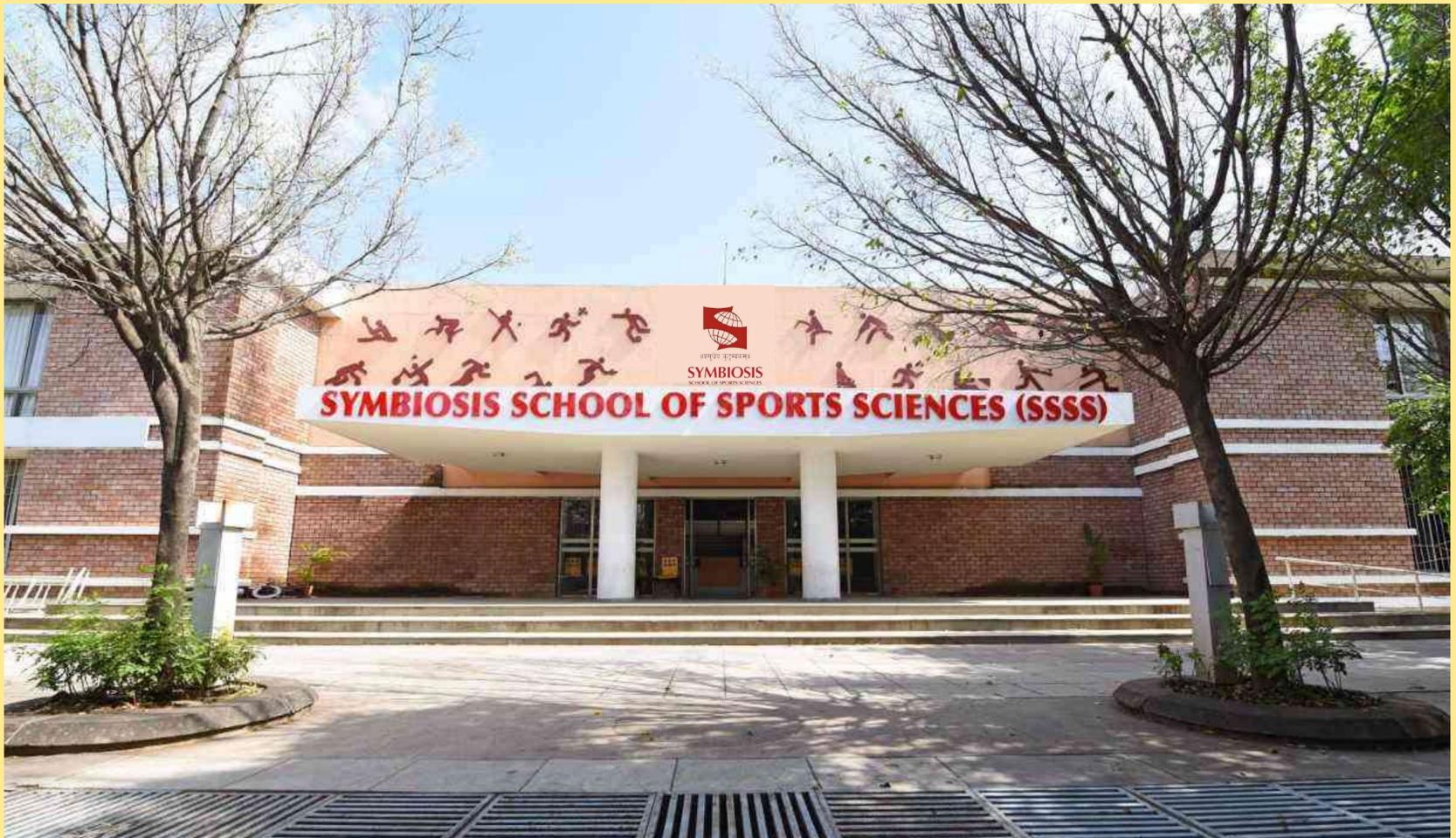




SSSS NEWSLETTER

DECEMBER 2021 | VOL. 3



ABOUT SYMBIOSIS



"VASUDHAIVA KUTUMBAKKAM" MEANS "WORLD IS ONE FAMILY"

Symbiosis is a family of 44 academic institutions, imparting quality education for over 40 years. It is host to over 27,000 Indian and International students on campus and over 1,00,000 students off-campus.

These campuses epitomize the Symbiosis motto, 'Promoting International Understanding through Quality Education' and are a beehive of international students from all across the globe, being privy to Indian culture and hospitality. Many of these campuses are fully residential and have recreational facilities which include swimming pools, amphitheatres & Health Care centres. Keeping its excellent track record in mind, in 2002, the Ministry of Human Resources Development, Government of India conferred the 'Deemed to be University' status on Symbiosis, and further in 2006 the University Grants Commission, Government of India withdrew the word Deemed and renamed the University as Symbiosis International University.

STUDENT FEATURE



Name: Nivedhya Nair
Batch: 2020-22

Nivedhya Nair is a B.Com (Corporate Secretaryship) graduate from Stella Maris College, Chennai. She is the Head of the Social Media Committee and the CEO of Athia Krieger. She is also one of the key members of the Corporate Relations and Admission Committee. She is currently working as a Video Production Intern for Sportskeeda Football.

She shared her SIP experience as a Business Engagement - Social Media Intern with Women in Sport, India Pvt. Ltd. as a memorable one. She was given the sole responsibility of developing new content ideas along with designing creatives and also handling all their Social Media platforms which helped her acquire new skills.

She also shared her MBA experience at SSSS as an exciting and impactful one. She, being a part of three committees, was assigned a lot of responsibilities, which helped her grow as a person and lead by example. She loves to challenge herself and instil her learnings in the work ethic that she lives by. She appreciated the online curriculum which allowed her to work as a Sales and Marketing intern at Six5Six Sport in this new digitally challenging work environment. She is extremely grateful to SSSS for all these wonderful opportunities.



Name: Anuj Trivedi
Batch: 2020-22

Anuj Trivedi is a B.Sc. (Computer Science) graduate and a cricket umpire with the Karnataka State Cricket Association. He has also played cricket for the Mysore Divisional League. He is the Head of the Placement Committee.

He shared his SIP experience as an Editor and Writer Intern with Ronnie Dog Media as an enriching journey. The internship helped him in developing his analytical skills which permitted him to look at the games in a more extensive manner which included statistical analysis and bringing those facts and numbers to life with his words.

He also shared his MBA experience at SSSS, as a compelling and impactful one. He extends his gratitude towards SSSS for motivating and supporting him in turning his passion into a profession. Furthermore, he is thankful to SSSS for providing him with exposure to a rapidly growing industry, as well as allowing him to explore various avenues within the sports industry.

ALUMNI SPEAKS



ADIL MISTRY (2018-2020)

Adil is a former Amazon employee who now owns and operates his own Sports Event Management firm. He is the Director of the Hyderabad Football League (HFL). He is affiliated as an instructor with Mad for Sports and has also given numerous lectures to SSSS students as a Visiting Faculty member. "Sports has always been a way of life," he asserts, "and I intend to use my professional experience to uplift the grassroots levels of sports in the country." "SSSS helped me with the most valuable thing a Sports Manager requires, which is network," he proudly adds. "I met and interacted with so many like-minded peers, industry experts & professionals which helped me understand the industry better. The MBA program gave a method to my madness considering I was already in the ecosystem and helped me put a structure for the process." Adil was a member of the Corporate Relations Committee and was awarded Best Student (Academics). He was also the Spartans' CEO.

ALUMNI SPEAKS

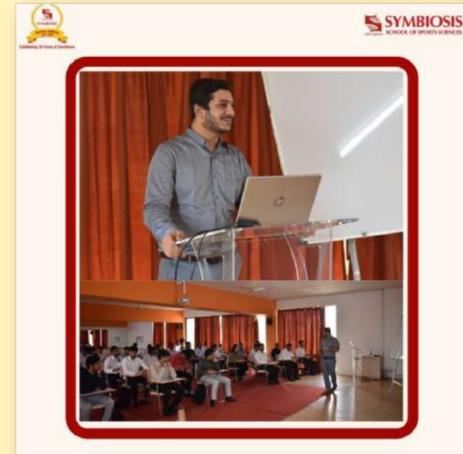


RONAK MERAI (2019-2021)

Ronak is a seasoned business partner with a track record of working with a variety of start-ups. Sports Licensing and Fan Engagement are two of his specialties. He is currently employed at SIX5SIX Sport as a Key Account Manager. "Symbiosis School of Sports Sciences has acted as the perfect canvas for me which has allowed me to showcase my potential the way I want," he says when asked about his time at SSSS. "I was lucky enough to do the course before the pandemic which allowed me to do various on-field activities among which ATP Challenger at Balewadi was one of my favorites" He was the Head of the Placement Committee was the COO of Vikings . At the Valedictory, he also received the prize for Outstanding Contribution to Placement.

LIFE AT SSSS

Guest Lecture



On 16th December 2021, students from Symbiosis School of Sports Sciences attended the first post covid face-to-face career guidance seminar titled "Events and Athlete Management" hosted by Mr. Abhishek Sharma at the campus. He is the Founder CEO of Athletes Today, which facilitates the aggregation of sports businesses through sponsorships, brand marketing, content management, and consulting. He succeeded in uniting all sporting entities under a single umbrella through his startup. During his session, he gave us insights into event and athlete management. It was an engaging and informative two-hour session for all of us.

Auctions 6.0



Making its return to the hilltop campus, Auctions 6.0 was an event that was fun, entertaining, and full of action. It was all about carrying forward the SSSS tradition! Each company made its calculated picks who will now carry forward the torch for them. Vikings made the highest bid followed by Kraken Synergies and Knights in the auctions. Every company is well balanced and reloaded to compete against each other once again. We would also like to thank our alumni for making their presence both offline and online to make this flagship event a memorable one.

BUSINESS NEWS

Microsoft to acquire Activision Blizzard for \$68.7 billion



Microsoft is acquiring Activision, the troubled publisher of Call of Duty, World of Warcraft, and Diablo. The deal will value Activision at \$68.7 billion, far in excess of the \$26 billion Microsoft paid to acquire LinkedIn in 2016. It's Microsoft's biggest push into gaming, and the company says it will be the "third-largest gaming company by revenue, behind Tencent and Sony" once the deal closes.

ESL & FACEIT sold in shock \$1.5 billion Saudi takeover



ESL has reportedly sold for \$1 billion to Savvy Gaming Group (SGG), a firm funded by the Saudi Arabian government's Public Investment Fund (PIF). Aside from ESL, the group also purchased the FACEIT platform for \$500 million, as per the sources close to the deal confirmed to Dexerto.



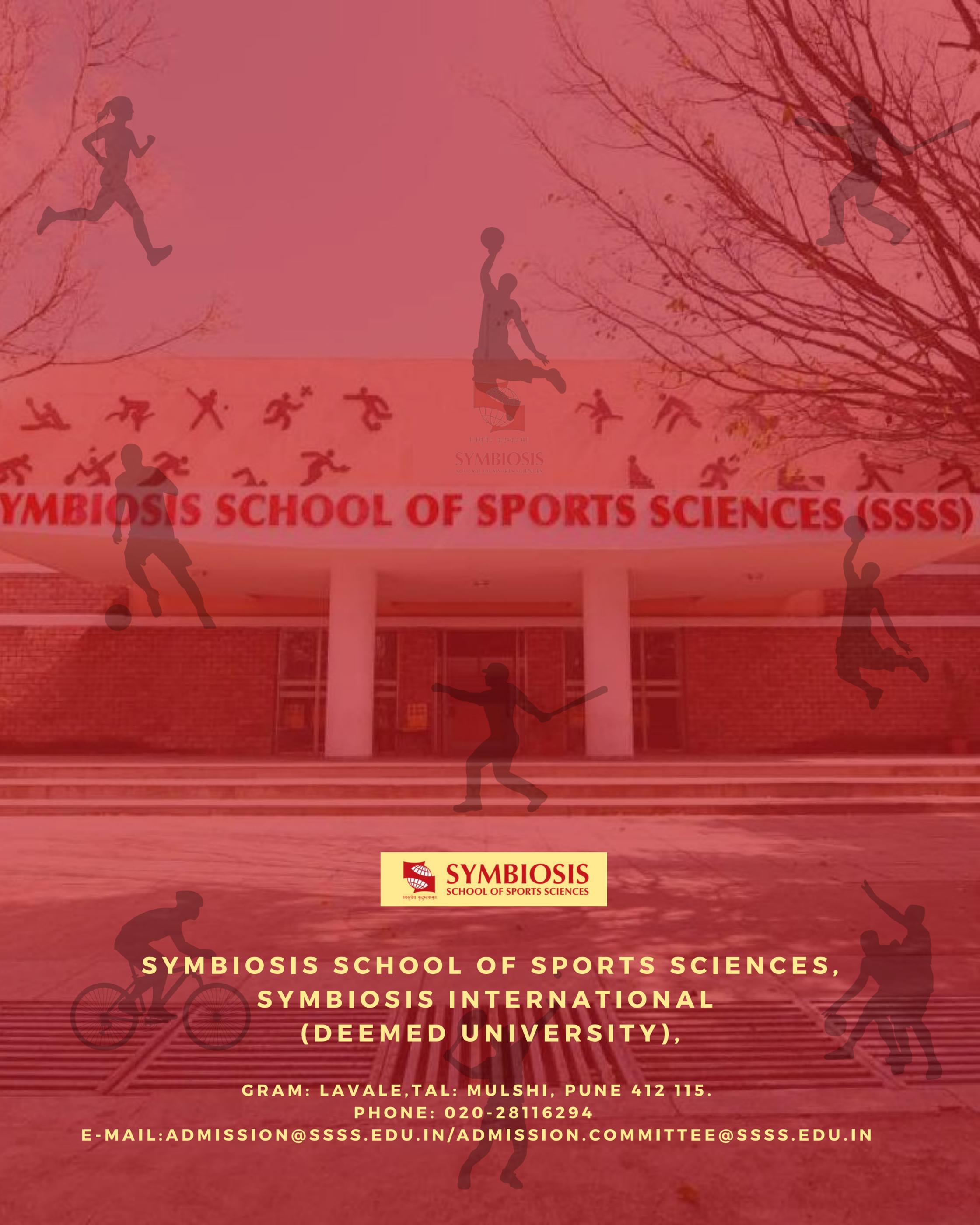
DR. NAYANA NIMKAR - DIRECTOR, SSSS

Greetings!

The Symbiosis International Deemed University is known for its excellence in the discipline of Management, and has launched the much needed 2 years fulltime MBA (Sports Management) program. Our curriculum seeks to transform, prepare and empower our students for the sports industry. The four corners for our future development is developing a world class sports educational hub and teaching ecosystem, leveraging technology, creating a global perspective and infusing an entrepreneurial mindset amongst our students.

We are one of the premier institutes in the country offering this niche course. Since the inception of the program in 2016, the institute has kept pace with the changing environment in the business of sports. The School updates the students with the latest trends and technology used in Sports.

We are providing our students a new opportunity for engagement and practice with real time settings that will better prepare them for their continued educational and professional journeys. We look forward to seeing you at our campus and hope that this association will be longstanding and fruitful one.



SYMBIOSIS
SCHOOL OF SPORTS SCIENCES

SYMBIOSIS SCHOOL OF SPORTS SCIENCES (SSSS)



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